



Names have a lot of power, of course. So many names also come prepackaged with these metaphors—the black hole is a great example. It conveys very powerfully this particular image of what the thing is. There are so many popular science books out on the market now. What do you see as your responsibilities as a public communicator of science? How does one do it well?

on't pretend that doing science is ultimately for making money. There is this horrible trend among people who

are trying to popularize science: Why are we looking for the Higgs boson? Well, maybe in a hundred years somebody will make a buck out of this. That's not why we're doing it. The reason that we do basic science is to understand how the universe works, and what our place is within the universe. It's a noble quest.

Not something you're going to devote 50 percent of the GDP to, but some small fraction of the GDP is

spent basically exploring how the universe is put together, what the underlying laws are, and how it began, and how it's going to end. All these things are just as important as—well, for previous generations were the great religious questions. People built the medieval cathedrals in Europe. I suppose there were a few people who said, "Well, what is this doing for the GDP? Where is the productivity in this, all these resources?"

Those people probably got their heads cut off.

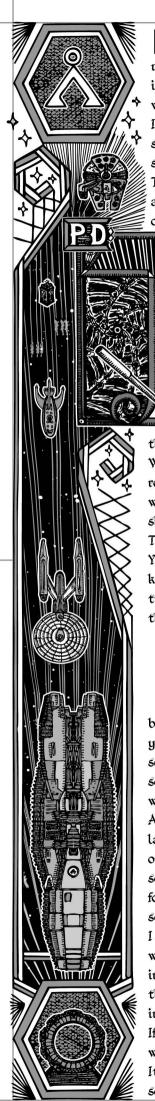
That's right. They were doing it because this was a great, collective human venture for trying to understand our place in nature. It was uplifting. It was giving people a sense of belonging and purpose. Science is exactly the same. It doesn't cost as much as the medieval cathedrals to do our type of science. I think science isn't just entertaining; it is part of what it means to be human.

If science leads to some practical application, that's a bonus. The prime reason that we're doing basic science—not applied science but basic science—is to probe the secrets of nature, to figure it all out. And I think that's a wonderful thing to do. I think authors who communicate that sense of wonder—that we're doing it, not because we're trying to invent a better type of can opener, or something—that this really is part of the human adventure! That's what goes over well.

What doesn't go over so well, and my literary agent cautioned me against it right at the outset, is to take a subject and just give a sort of rundown of it, a survey of the latest thinking about data mining or something. That isn't going to do too well. If it's something like chaos theory completely transforms the way that we understand the relationship between cause and effect, that's pretty deep. Quantum reality shows there may be parallel worlds. That is attention grabbing.

There's got to be something in it that—and this touches on science fiction—takes us outside of our daily world into another realm; some people might say an Alice in Wonderland realm of weird and wonderful concepts. Things that are counterintuitive, defy common sense, really lie outside the scope of everyday experience. Yet we can still understand them. That's the magic of the human mind. We can go into territory where our imagination and our common sense completely desert us. And yet we can still make sense of it. Science has the power to reveal how the world works, even in areas where we could never guess it just by looking.





I want to draw out two things that you just mentioned. First, the cathedral metaphor, which I think is very apt. Second, the sense of wonder. What I love about the idea of cathedrals is that they were literally building an architecture of the universe. It was a way to make sense of the world by putting a frame around it.



I think that is very much what the scientific endeavor is, more abstract at times, but in an equally sweeping and ambitious way. Science fiction becomes a kind of cathedral of the imagination. It's a space to do that playfully, to do it in an exploratory way.

Tell me how you try to capture and convey that sense of wonder as a writer and then let's use that as our bridge into science fiction, which is of course for many people a core engine for that experience of wonder in the world.

he great advantage science fiction writers have over people like me is that they can bend the rules, sometimes quite a lot. They can make up different laws of physics or pretend that some of the things that we now cherish will be overthrown.

When I'm writing speculative science, I really try to be very careful about, first of all, being honest. Second, differentiating between speculations, which are firmly rooted in accepted understanding of science, and those that might require some future change or ideas that are being kicked around in academia, which are sort of taken semiseriously by the scientist concerned, but may never work out. Often people will say, "All this stuff about string

theory and so on. We can't take it seriously, can we?"

Well, the answer is maybe, to a certain extent. I always think it's really important if you're doing responsible science popularization to say, "This is a popular idea. It's a coherent idea. It's been worked on in a lot of detail. We know there's a lot of mathematical modeling of it, but there's not a shred of evidence at this stage that it's correct. It may turn out to be useful or may fade away." That's really important.

You can certainly push the boundaries. You don't have to remain exactly at a current state of knowledge. You can talk about ideas that challenge that. You can't just wave a magic wand and travel faster than light. If you're going to talk about faster-than-light travel, it's got to be done in this very cautious way.

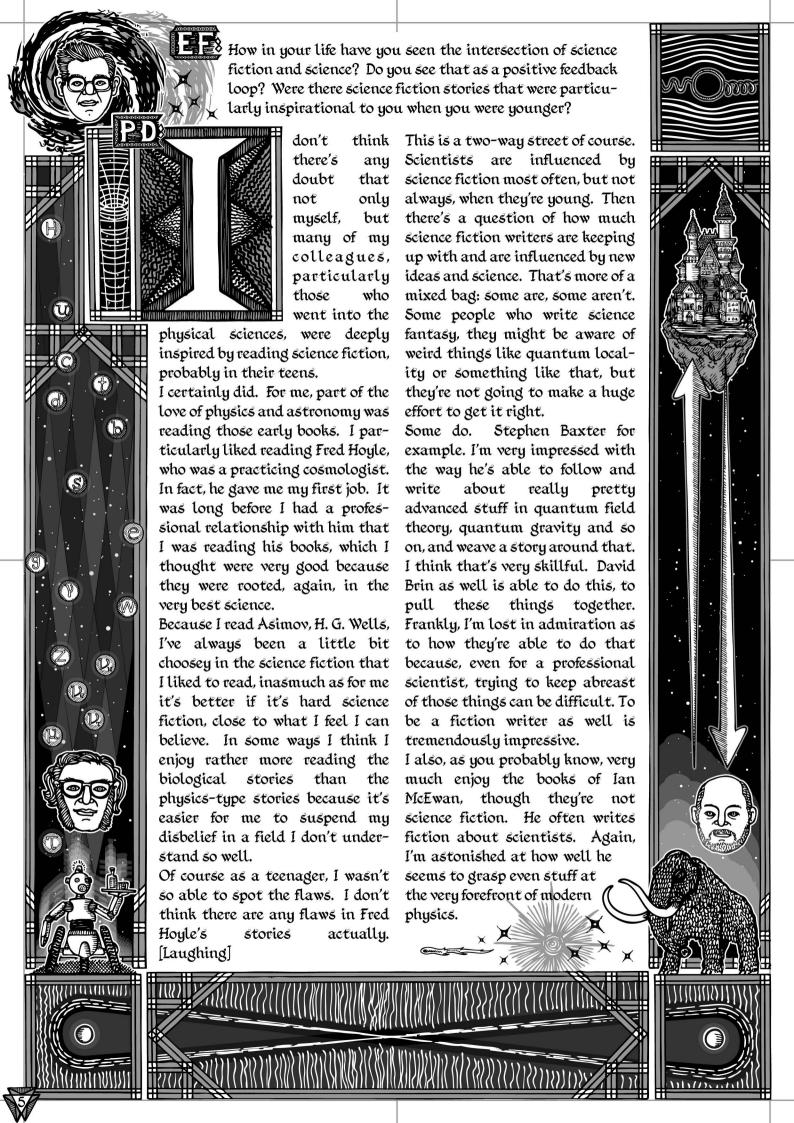
Much to the disappointment of many Hollywood screenwriters.

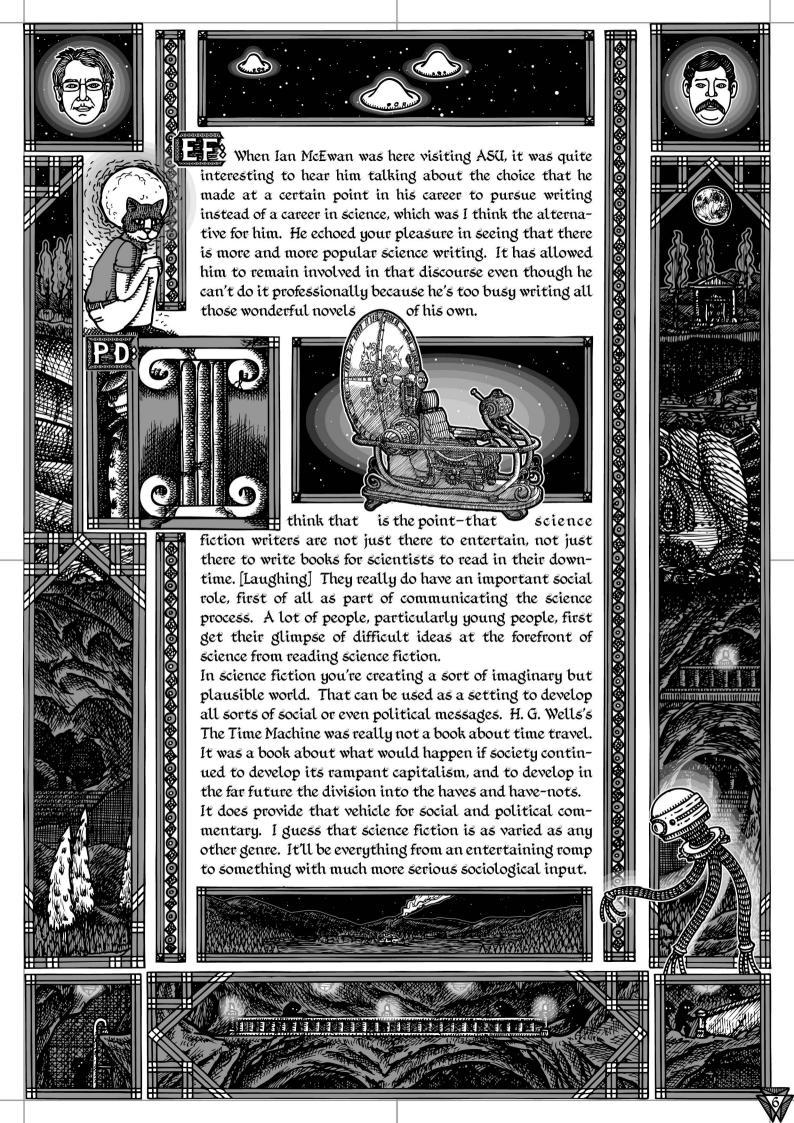
Yes, if ever there is a spoiler for science fiction, it is the finite speed of light. It's a pretty big speed, but in astronomical terms it's very slow of course. It takes light one hundred thousand years to cross the galaxy. If you really believe nothing can go faster than light and you can't even send information faster than light, then that dissuades one from a lot of very popular science fiction scenarios. Now maybe one day we find out that this speed of light restriction is wrong, that there are ways of circumventing it. I personally don't think so, I think it's here to stay.

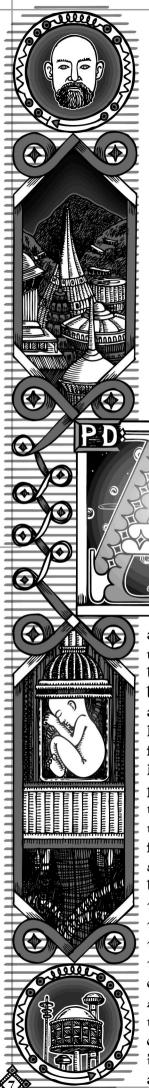
As a scientist I must always be prepared to be open-minded. The whole point is that nobody has the last word. All I can do is report to the best of my ability what is the current understanding of this or that subject area whilst being open to the fact that that may change in the future. If you take a sort of "anything goes" attitude—so I wrote a book recently called The Eerie Silence about the search for extraterrestrial intelligence. Well, a wonderland there of speculation. You could imagine all sorts of civilizations out there, all sorts of things going on and so on.

I am careful in the book to say, "Well, you know, if we can imagine super-civilizations as a possibility, why not invent civilizations that can travel faster than light? What effect would that have on looking for aliens?" What I point out is that really to do responsible speculative science you have to take the best understanding that we've got at this time in the knowledge that we may be proved wrong in the future.

If you take the attitude that we can make up anything, any laws, any old ideas that we want, then it becomes rather valueless: your speculation is as good as my speculation. It's got to be informed speculation, informed by the very best understanding we have of science in the full knowledge that we don't have the last word. There's more to come.







I think that's right. The mission of Project Hieroglyph is really to find that sweet spot of science fiction right at the intersection of science, trying in this very deliberate way to put writers directly into contact with scientists and engineers and get them to engage with the latest cutting-edge ideas, the newest research. And still give them the freedom to write stories that explore social, ethical, and cultural questions.

I think that's what science fiction can do in a way that nonfiction science writing often can't: create that imagined world and work out human conflicts in a future landscape where some new discovery or new technology exists. That can be quite powerful. That's how the rest of us can follow along in a sense and start to play out these issues.

I like to think of science fiction as this sort of imagination lab where you can play out scenarios and work through all the different possible consequences in a way that is probably quite difficult when you are focusing on technical problems.

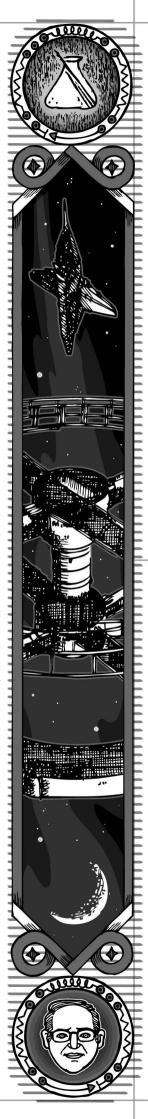
The premise of Project Hieroglyph, the initial call from Neal Stephenson to come up with more optimistic science fiction: I'm curious to hear whether you agree with that and how you see the state of our cultural relationship to the future?

lmost all futuristic fiction is dystopian. Maybe it a l w a y s has been. I'm thinking back to H. G. Wells

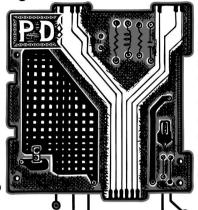
and George Orwell-I don't recall that as science fiction, but I mean it's worse now than he predicted for 1984. That's all coming true. [Laughing] Do we see any utopian science fiction? Well, not a great deal. I mean, I think Arthur C. Clarke probably is a counterexample. It's not all utopian, but it's by no means doom and gloom. Science fiction can involve futuristic science, but also our same science but futuristic technology. Just taking what we see coming over the horizon and then imagining, taking it to some extreme in twenty years, fifty years, one hundred years—what would it be like? Anything that involves truly dramatic transformation of society could be viewed as dystopian, even if it's not. Imagine a future world, as we so often do-Brave New

World, in which the human reproductive process is managed very differently, and we're creating designer babies, transhumans, posthumans with carefully chosen attributes, controlled systematically by some sort of authority. It seems ghastly to us now. If it were to happen, I could well imagine that in another hundred years, people would say that our age was the awful one: rampant overpopulation and plundering of resources and people behaving in a ghastly manner. How much better to have engineered genomes and controlled population, where people are better adapted to their society and to what they can contribute and to what they need from it; and the whole thing is planned and organized.

They might regard that as the Utopia. What is good and bad? It very much depends on the age. There are things that we are doing now in our society that people are comfortable with that would have been regarded as horrific fifty years ago. It's too simple I think to just say that the future is, as told by science fiction, always bleak.



One of the best things that science fiction can do actually is complicate things a little bit or point out when we're leaning too heavily on certain assumptions. I think it's true in many ways that science fiction is a philosophical literature. The most outlandish, the most dangerous ideas that science fiction proposes often are really moral and philosophical questions rather than some radical new technological invention. It's ultimately about how we as humans use these things.



ou think ahead fifty years and probably the most profound changes will come from aspects of science and technology that we don't even know about yet. Or we might know about them, but we don't appreciate their significance. Time and again when I'm discussing these things about my own youth and reading books about the future, I think of the comics that I used to read and their images of cities in the year 2000 with people with jetpacks on our backs. They completely missed out on the information revolution, which was there, but it was just out of sight. People didn't understand the significance. That's the fun, isn't it, of trying to pick what's next?

That's a very interesting question. We are moving so quickly now in so many different arenas of discovery that we have a huge number of new ideas, tools, and systems that we have created, and we haven't realized what a tremendous impact they could have. That's one of the things that excites me the most about the premise of Project Hieroglyph: it's really almost science fiction of the present. What could we do now if we simply set our minds to it? Not relying on undiscovered technologies but simply reconfiguring or shifting the cultural frame to say, "This is important and here are these tools. Nobody's put them together yet, but you could really do this if you wanted to."

I like to speculate about what we could achieve with current science and technology and the commitment and resources. One that I've been banging on about for years is a one—way mission to Mars. We could set up a Mars colony now with current technology. We don't need some really futuristic thing. We could go to Mars. We have the ability to get there. We could send people there. They may not live as long as they would if they stay behind on Earth, but it's not a suicide mission. We could build Mars colonies starting now.

Is that science fiction? I don't know. I suppose it's conceivable, but at the moment it's fiction. I think what's standing in our way is simply having a good reason to do it, or for nations having the ability to pull together their resources. Most of my career was dominated by the Cold War and the arms race, particularly in physics. To a certain extent, biology. But big science was driven by the military.

Things like particle accelerators, which are very expensive, big projects, or the space program—these things were riding on the coattails of the military budget. They were regarded as, if not directly military, at least sort of part of a national virility contest: your technological prowess to intimidate the opposition. A lot of people spoke in the early days about the peace dividend.

The plan was when we stop spending this obscene amount of money on armaments, you could always spend on really useful stuff like health-care programs, and the nonmilitary science would absolutely flourish. The exact opposite occurred. The peace dividend turned out to be negative once the arms race faded away. Big science became very difficult to fund. It's a bit of a tragedy that humanity can't pool resources in the spirit of cooperation rather than competition.

The truth is you get more out of people by having a race or a competition than you do asking them to cooperate. It says something about human nature, and it's true of individuals and it's true of nations. It's well known that if you want to achieve something, a million-dollar budget, and it's not enough, it's a ten-million-dollar project, you create a million-dollar prize—now I'm thinking the X Prize. It's a

great way to get people to go to Mars: Give them a prize.

